

AARON GREEN Seattle, WA | 206-940-5434 | aaron@aarongreen.com | [LinkedIn](#)

User-centered design leader with 20+ years of leadership experience injecting partnerships with a culture of empathy to help management understand user behavior's nuance. Comfortable in ambiguity when focusing on emergent vision for cross-platform, agile design solutions. Excellent remote collaboration skills across multiple disciplines and professionally tuned to managing and owning rapid iteration, test, and evaluation efforts without bias.

SKILLS PROFILE

USER-CENTERED DESIGN

- Agile, Nielson Norman, and LUMA Institute methods conscious human factors specialist and designer with recipes for transforming task flow observation and analysis into interventions that make things better
- Experience diagram evangelist focusing on current state understanding of key pain points
- Usability scriptwriter and moderator with attention to quantitative patterns, qualitative insight analysis, and ability to effectively present key research findings
- Versatile designer with a toolbox of methods suited according to awareness and understanding of the challenge and the solution maturity

COLLABORATION

- Strategy coordination with stakeholders to align goals, and establish test and evaluation objectives
- Audience conscious storyteller and active listener who attends to others' stories by summarizing learnings and analogizes for brevity and familiarity as appropriate
- Preference for diverse team collaboration, equity in fellowship, and inclusive credit sharing
- Participant in all UX team exercises, to embrace the shared team struggle, especially when challenging

LEADERSHIP

- Self-directed and versatile lead skilled at generating validated solutions for large and small agile development teams and mentoring designers and non-designers about the design process
- Strongly convinced that every team member is also a teacher in their own right
- Subscriber to understanding that imitation is humanity's most fundamental skill which builds emotionally intelligent relationships that reflect trust in example and creates a memorable toolkit

ADDITIONAL SKILLS

ORGANIZATION AND SELF DEVELOPMENT

- Founding contributor to Foresight Design Initiative accelerating equity and ecological balance
- Welcomed teammate suggestion of LUMA institute practitioner training to level up the team
- Independently completed private pilot ground school to understand aeronautical decision making

SOFTWARE

- Abstract, Adobe Creative Suite, Figma, InVision, DSM, Trello, Miro, Office, Slack, Skype, SharePoint, Confluence, Jira
- Experienced designing for Universal Windows Platform, SharePoint and Android

WORK EXPERIENCE

Jeppesen ForeFlight – FliteDeck Pro

Product Design Lead, Seattle; 2021-current

Designed and usability tested flight plan data for the airline dispatched flight plan and associated digital operations within leading airline navigation software FliteDeck Pro UX Guidelines. Collaborated with both senior and junior teammates to incorporate insightful feedback. Worked with Product Owners proposing vision statement, presenting research and writing stories as a framework for further design and research.

- Facilitated large workshops with airline pilots around the globe.
- Designed a new tier of product for sales to the delight and anticipation of large airlines.

Boeing / Jeppesen - Aviator

User Experience Design Lead, Seattle; 2017-2021

Competitively innovated the Aviator iOS application while leading a team of designers using accessibility best-practices in collaboration with flight deck experts. Focused attention on pilot user research for evidence-based concept development to achieve validation for milestones.

- Teamed up with Apple in Cupertino for a design sprint with customers and business analysts to rapidly define operations and interactive concepts.
- Took initiative with multiple partner applications to envision an integrated dashboard for awareness.
- Used test pilots and flight simulators to test and iterate on concepts toward intuitive workflows.
- Managed communications and expectations in usability test sessions, remotely, and at trade events.

Microsoft - ContractWeb

Senior User Experience Designer, Bellevue; 2017

Created responsive portal for standardizing purchase contracts with vendors UI System following UWP and SharePoint standards. Tested options with international accountants and attorneys while working offsite, providing weekly status updates and evolving landing page visuals for test and evaluation.

- Lead research design and QA efforts while collaborating with stakeholders and development teams based in Bellevue and India over Skype to ensure that we all met expectations as a team.

Microsoft - MyOrder

Senior User Experience Designer, Bellevue; 2013-2016

with user pain points via Skype interviews to create an innovative holistic purchase order requisition and approval process using ML & AI-driven procurement system.

- User research helped to persuade stakeholders that focus on assistants using this tool with ambiguous familiarity on behalf of management.

EDUCATION, CERTIFICATION

Luma Institute *San Francisco, CA and Remote Training /UCD Facilitator*

School of the Art Institute of Chicago *Chicago, IL / Visual Communication*